

Calendar of Events

April 16, 2025

Webinar: Harnessing AI Tools for Smarter Economic Development Strategies

11:00 AM - 12:00 PM PST

Artificial intelligence is transforming how communities attract investment, support local businesses, and enhance economic development strategies. This session will explore how AI tools can streamline marketing, analyze data for better decision-making, and improve stakeholder engagement. Learn real-world applications of AI, from automating content creation to enhancing community storytelling, and discover best practices for integrating AI into your economic development strategy. Attendees will walk away with actionable insights to leverage AI for stronger, more competitive communities.

Registration Fees:

BCEDA Member - \$25.00

Non Member - \$50.00

Unsure of your membership status? Please email info@bceda.ca

May 12, 2025
- May 15, 2025

2025 BC Economic Summit

Penticton Trade and Convention Centre

273 Power Street

Penticton, Br V2A 7K9

01:00 PM - 10:00 PM PST

Ashleigh Volcz, 6047957119

ashleigh@bceda.ca

Save the date for the 2025 BC Economic Summit at the Penticton Trade and Convention Centre.

October 19, 2025
- October 22, 2025

2025 Economic Development Leadership Learning Exchange (formerly Western Ec Dev Course)

Courtyard Hotel

900 Brunswick Street

Prince George, BC

08:30 AM - 04:30 PM PST

Join us for an immersive four-day course designed to equip participants with essential skills and knowledge in economic development leadership, integral to achieving the new BCEDA CEDP.BC Certification. This comprehensive program will delve into a range of key economic development activities vital for fostering thriving communities.

BCEDA Member: \$795.00 + GST

Non-Member: \$895.00 + GST

**Potential funding may be available through the BC Employer Training Grant*

The Ec Dev Leadership Learning Exchange is scheduled to start at 8:30am PST on Sunday, October 19th and wrap up by 4:30pm PST on Wednesday, October 22nd.