

Calendar of Events

June 5, 2025

Summer Workshop 25

08:00 AM - 04:00 PM EST

Join us in beautiful downtown Traverse City for our Annual Summer Workshop on Thursday, June 5.

Strong Michigan Downtowns- The Importance of Fostering Relationships and Partnerships

*The Workshop will be held at the Park Place Hotel
300 E State Street, Traverse City, MI 49684
231-946-5000*

A complete agenda will be available soon.

A special hotel rate is available if you book by May 4, 2025, at the Park Place Hotel for \$189 per night (plus fees and taxes). You may call the hotel directly, at tel:231-946-5000, option #0 to speak with someone or Email

Resv-grp@park-place-hotel.com to request a reservation, providing the following information:

- *Group block code: MDA25*
 - *First and last name of guest who will be staying in the room.*
 - *Billing Address*
 - *Check in date and check out date*
 - *Phone number where you can be reached to provide credit card information*
 - *Specific requests/requirements (e.g., two beds, adjoining room, accessible room)*
- Please keep in mind these are requests and we strive to honor each one based on availability, sometimes however it is not possible.*

September 27, 2025

Downtown Day

12:00 AM - 11:45 PM EST

Join the Michigan Downtown Association on Saturday, September 27, 2025, and celebrate the 6th Annual Downtown Day.

The MDA encourages community members to visit a Michigan downtown on September 27 and enjoy its shops, restaurants, and recreational and cultural aspects. Many MDA member communities will have special events planned to celebrate the special day. The MDA believes Downtown Day brings positive attention and recognition to small businesses and downtown cores. There are many opportunities for Michigan residents to support downtowns like strolling sidewalks, having a picnic in a park, enjoying a Social District, purchasing goods from a retailer, or leaving a positive review for a small business on social media.

November 6, 2025
- November 7, 2025

2-Day Annual Conference 2025

10:00 AM - 04:15 PM EST